

# TERMS & REGULATIONS

## RACE TO LE MANS WITH BMW M CONTEST

### 1. Organizer

The „Race to Le Mans with BMW M“ Contest („Contest“) is organized by Virtual Competition Organization (VCO) GmbH, with its registered address in Germany, in cooperation with BMW AG, which provides the prizes. Please note that BMW AG is not the organizer of this Contest.

### 2. Eligibility

2.1 Participation in the Contest is open to individuals who:

Participants must be at least 18 years old at the time of entry.

Participants must be legal residents of a country where participation is not prohibited by law.

Participants must have access to the required gaming platform, which includes Forza Motorsport on Xbox or PC.

2.2 Employees of VCO GmbH, BMW AG (and group companies of BMW AG according to §§ 15 ss. AktG. (German Stock Companies Act), Turn 10 Studios, and their affiliates, as well as immediate family members, are not eligible to participate.

### 3. Contest Period

The Contest begins on January 9, 2025, and ends on February 12, 2025 („Contest Period“). All entries must be received within this time frame.

### 4. How to Participate

Acceptance of the Terms of Participation and the Privacy Policy is mandatory to successfully participate.

To take part in the Contest, registration must be successfully completed by February 12, 2025.

Participants are required to register for the event at <https://b.mw/racetolemans>.

Participants must complete 15 laps at Daytona International Speedway using the BMW M Hybrid V8 in the „Forza Motorsport“ game to unlock eligibility.

By participating, entrants consent to Xbox and Turn 10 Studios sharing their leaderboard information, including gamertags and race times, on public Forza platforms.

Any costs arising for the participant from their participation in the Contest are to be borne by the participant themselves. The organizer bears no liability for the participant's journey to or from the race events.

### 5. Winner Selection

5.1 Among the top 30% participants on the leaderboard, one winner will be selected via random draw. Each placement within the top 30% carries an equal chance in the draw.

5.2 The draw will be conducted under the supervision of an independent third party to ensure fairness. Legal recourse and objections to the draw outcome are excluded.

### 6. Prizes

6.1 The winner will receive a trip for two to the 24 Hours of Le Mans, including:  
– Flights to and from the event location.  
– Accommodation for the duration of the event.  
– Event tickets.

6.2 The approximate retail value of the prize package will depend on travel arrangements and accommodations.

6.3 Prizes are non-transferable, non-refundable, and cannot be exchanged for cash.

### 7. Data Collection and Privacy

7.1 The following data will be collected for participation:

- Gamertag
- First and last name
- Date of birth
- Place of residence
- Email address
- Phone number

7.2 The data will be used exclusively for the administration of the Contest and winner communication. Data will be deleted six months after the Contest ends unless required to be retained for legal reasons.

7.3 VCO GmbH adheres to all applicable data protection regulations, including the GDPR. For further details, refer to VCO GmbH's Privacy Policy at <https://vco-esports.com/privacy-policy/>.

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### 8. General Conditions

#### EXCLUSION OF A PARTICIPANT

A participant who has registered with incorrect data, manipulates data, uses improper means, or has breached the terms of participation in another way, can be excluded from the Race to Le Mans with BMW M Contest by the organizer. The same applies to participants who use banned means or achieve an advantage through manipulation in other ways.

#### MISCELLANEOUS

The decisions made by the organizer concerning all matters pertaining to the Race to Le Mans with BMW M Contest are final. The organizer is authorized to cancel the Race to Le Mans with BMW M Contest at any time, without prior notice, and without specifying reasons. In this case, the participant has no right to compensation.

The organizer reserves the right to change the regulations in this document at any time without reason, or to cancel them without notice. Should individual regulations in these terms of participation become invalid, the remaining regulations are still valid.

### 9. Contact

For questions regarding the Contest, please contact:  
Virtual Competition Organization GmbH  
Email: [info@vco-esports.com](mailto:info@vco-esports.com)

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By entering the Contest, participants confirm they have read and agree to these Terms and Conditions.